

Charge up your CE accessory sales with a powerful custom web-based search engine...

With the Battery-Biz Online Power Products Configurator, it's as easy as 1-2-3!

Meet our Online Configurator. Exclusively from Battery-Biz, this innovative targeted search engine adds the selling power of a customized product finder to your website — without the expense and aggravation of traditional programming and database setup. We've made it easy to offer thousands of batteries, chargers, adapters and accessories to your customers worldwide; simply tell us which products you wish to sell, and we'll do the rest, right down to the shipping.

We simplify the process of selling our OEM replacement products by putting the power of choice in your hands. Select the SKUs that you wish to offer, whether it's our entire inventory, or only the products that directly support the electronics that you currently sell. We tailor our extensive product line to fit your unique requirements.

Your customers enjoy lightning-fast lookup to locate the exact power products that fit their needs; you leverage the sales muscle of an expandable, maintenance-free search vehicle and the best portable power products in the industry. Put this dynamic solution to work for you today!



1

Personally pick the power products you want to sell.

• **Access thousands of our power products, or select a few. It's up to you!**

Offer your customers full access to our complete line of over 175,000 power product matches, or choose the exact items that you wish them to view and purchase. Your selection can be tailored by device type, manufacturer or SKU level for ultra-custom configuration. The choice is all yours.

• **Custom-programmed convenience — no tedious database entries required.**

No need to allocate countless man-hours to keying in thousands of SKUs for these new items. The Battery-Biz Configurator data integrates seamlessly into your current system. We take care of the setup and maintenance, and as we add new SKUs to our product line that match your selection criteria, we will automatically update your Configurator to give your customers instant access to the new inventory.

2

It's business as usual, only better.

• **Keep your customers right where you want them.**

Because the Battery-Biz Configurator fits right into your own website, shoppers remain at your online store when using our search engine. Customer purchases are made by dropping items directly into your existing shopping cart. No shopping cart? No problem! We also offer a customized checkout application for resellers whose websites aren't currently e-commerce enabled.

• **Problem-free payment processing**

Just like the other purchases made on your e-commerce site, you enjoy complete control of the checkout and payment processes. For resellers who choose our checkout application, we'll handle the transaction for you via our secure servers.

3

We'll do the rest, which is what we do best.

• **No shipping, inventory or warehousing worries.**

Battery-Biz conserves your precious warehouse space and shipping manpower with rapid drop-shipment from our huge inventory of in-stock products. We also supply inventory to Tech Data and D&H.

• **Each reliable product is fully backed by Battery-Biz.**

Our Duracell® and Hi-Capacity™ branded products are the best in the business! We fully guarantee that each product is of top quality, defect-free and meets or exceeds OEM specifications, and our five-star customer service stands behind every sale.

Exclusively from **Battery-Biz® Inc.**

Selling the perfect power products for thousands of devices is now as simple as A-B-C!

It's never been so easy for shoppers to find cost effective OEM replacement batteries, chargers and adapters for thousands of different new and legacy electronics — and it's never been as effortless for you to put these vital power products right at your customers' fingertips. Shoppers use the Battery-Biz Configurator's step-by-step selection to make self-guided purchases right from your website; fast, accurate product matching dramatically reduces staff time currently spent taking orders and answering complicated sourcing questions.

The Battery-Biz Configurator brings unparalleled convenience and product selection to your customers' shopping experience... and unprecedented simplicity to your selling process. Visit Battery-Biz.com to test drive it today!

A Arrive and Explore

Intuitive visual selection allows shoppers to easily "walk through" the search process. Customers can enter any brand, model or part number into QuickFind for an instant match, or choose a device from the picture menu to start their search.

Branded with your logo for easy integration into your existing website.

QuickFind allows customers to enter search terms and quickly find a power product for their device.



Non-branded device photos provide instant recognition of which electronics are supported by your website's power product offerings. One click on the desired device starts the shopping process.

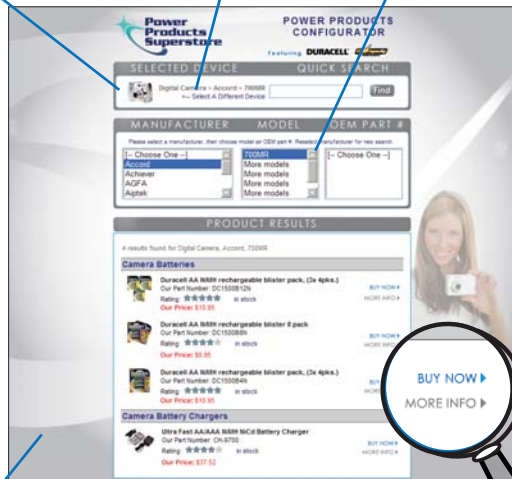
B Browse and Buy

Customers quickly find the exact match for their device by using easy pull-down menus to select the proper manufacturer, and either a model number or OEM part number. Detailed information about any product can be viewed by clicking its photo, description or "More Info" link, or they may simply use the "Buy Now" link go straight to your shopping cart and complete the purchase.

"Visual Breadcrumb" tracks the progress of each search.

QuickFind is available on every page.

Pull-down menus for easy, accurate product matching.



Neutral color scheme and narrow horizontal width fit cleanly into your website layout. The Configurator can fit into browser windows as narrow as 600 pixels wide without horizontal scrolling.

C Choose and Checkout

The Battery-Biz Configurator's quick-click ordering process instantly adds the selected item into the shopping cart. Whether a purchase is made via your own shopping cart or our optional standalone checkout application, the process is fast and easy.

The Battery-Biz Configurator automatically drops the items into YOUR shopping cart. You receive and process the payment, and we drop-ship the items for you!

A checkout application is also available for merchants currently without shopping cart capabilities.



Detailed descriptions, product specifications and available cross-reference data are all easily viewed; the order is then quickly completed with one click of the mouse.